



**Media Contact:**  
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Media Works  
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## **MEDIA CREDENTIAL REQUEST FORM**

### **JOIN US FOR THE 101<sup>ST</sup> ANNUAL ZAZZLE BAY TO BREAKERS 12K**

2012 Zazzle Bay to Breakers 12K media credentials are now available for registration. Official media credentials will grant access to exclusive pre-and post-race events, meeting time with elite athletes and race spokespeople, and special viewing areas throughout the race for best photo capturing opportunities.

#### **Completing the Form**

Complete this form and e-mail it to [StephanieR@MediaWorks-SF.com](mailto:StephanieR@MediaWorks-SF.com) or fax to (415) 348-8478 by **Monday, May 7, 2012**. Please print or type legibly. Media credentials will only be issued to the individual whose name on a photo ID matches the name on this form.

#### **Pass Pick Up @ 2012 Zazzle Greater Body Expo**

Media credentials will be available at the 2012 Zazzle Greater Body Expo, located at the Bill Graham Civic Auditorium located at 99 Grove Street in San Francisco. Expo hours are from 11:00 am to 7:00 pm on Friday, May 18<sup>th</sup> and from 9:00 am to 6:00 pm on Saturday, May 19<sup>th</sup>. Expo is free and open to the public.

#### **If You Cannot Pick Up in Person**

If you cannot attend the 2012 Zazzle Greater Body Expo, please note this at the bottom of the form below and we will mail you your media credential. Please be sure to bring a photo ID on May 20<sup>th</sup> to validate your pass.

#### **Pre-Race Press Conference + Q & A**

To kick-off the race and announce this year's elite field, the 101<sup>st</sup> annual Zazzle Bay to Breakers 12K will host a pre-race press conference on **Friday, May 18, 2012** at the Hyatt Regency San Francisco.

If you have any questions, please contact Stephanie Reichin at 415.494.9983 or [StephanieR@MediaWorks-SF.com](mailto:StephanieR@MediaWorks-SF.com).

**NAME:**

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**AFFILIATION/WEBSITE URL:**

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**EMAIL :**

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**ADDRESS:**

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**PHONE:**

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**Please check one:**

I will pick up my media credential at the 2012 Zazzle Greater Body Expo

Please mail my credential

**EMAIL FORM TO [StephanieR@MediaWorks-SF.com](mailto:StephanieR@MediaWorks-SF.com) OR FAX TO (415) 348-8478  
\*\*\*MEDIA CREDENTIAL REQUESTS WILL NOT BE ACCEPTED AFTER MON., MAY 7\*\*\***